CHOOSE FUN WITH CARNIVAL

When your clients book a Carnival vacation, it's all theirs for the taking including the amazing destinations, award-winning service, delicious dining, endless onboard activities, spacious accommodations and more. Every one of our ships features its own unique twist on Carnival-style fun. And while we're best known for Caribbean cruises, we sail to other exotic and amazing destinations like Mexico, Alaska, The Bahamas, Europe and Hawaii—The best part, just about everything is included!

OUR SHIPS

Our 23 ships operate 2 to 17+ day sailings, departing from every coast in the U.S. Additionally, Carnival Cruise Line Australia has two ships, and offers cruises from Sydney and Brisbane to New Zealand and the Pacific Islands.

FEATURED HOMEPORTS! MORE TO CHOOSE FROM

We offer year-round and seasonal home-ports such as Baltimore, Charleston, Galveston, Jacksonville, Los Angeles (Long Beach), Miami, Mobile, New Orleans, New York, Norfolk, Port Canaveral, San Francisco, Seattle, Tampa, and Australia

ABOUT OUR GUESTS

Our guests are optimistic, social, curious, and exhibit a "take me as I am" confidence. Above all, they believe that fun is a choice.

KID PLEASERS:

- Family time is most valuable.
- Family friendly activities are top of mind for them.
- Cruising with kids and making family memories is key.

RELAXED EXTROVERTS:

- Looking for ways to have fun on a budget.
- They want to chill-out and have fun with their significant other and friends.
- They want to travel the world and experience new things.
- They're seeking adults-only activities and moments to unwind & recharge.
- No matter what, Relaxed Extroverts never want to experience FOMO (Fear of Missing Out)!











BOOK SMARTER WITH GOCCL NAVIGATOR

GoCCL.com is Carnival's website for Travel Advisors like you. Here you'll find everything you need accessible 24/7 so you can create and manage your client bookings on your schedule, anywhere-anytime. Take a look at some of the great information you'll find here.

BOOKING TOOLS:

- Create and Manage Your Bookings
- GoCCL Booking Dashboard
- Verify Guest Document Status
- FunShip Pay
- VIFP Club/Lookup
- Sales & Promotions

MARKETING TOOLS:

- Brand Logos, Videos & Images
- Marketing Collateral Library

SHIPS AND SAILINGS:

- Ship Details
- Deck Plans
- Specialty Sailings

AGENT PROGRAMS:

- Onboard With You Pledge
- Virtual Cruise Parties
- Fundamentals of Successful Selling
- FCC Toolkit

TRAINING & EVENTS:

- Loyalty Rocks! Reward Program
- Learn & Earn Training Program
- Virtual Ship Tours
- Virtual Events



Connect with Adolfo Perez, SVP of Global Sales & Trade Marketing at **www.facebook.com/CarnivalTrade** and join the conversation!

Visit GoCCL.com for the latest information.